



AWARDS CRITERIA

and Terms and Conditions



8 AWARD CATEGORIES

Technology Volunteer of the Year (Individual)

Not-for-Profit Technology Lifetime Service Award (Individual)

Best Social Media Campaign of the Year (Organisation)

Not-for-Profit Technology Innovator of the Year (Organisation)

Technology for Community Impact Award – Best Private Sector Organisation (Organisation)

Technology for Community Impact Award
- Best Government Agency (Organisation)

Best Technology Achievement by an Indigenous Australian (Individual)

Best Accidental IT Person (Individual)

KEY DATES

ENTRIES OPEN: Monday 20 Jan 2020

ENTRIES CLOSE: Friday 3 April 2020

WINNERS ANNOUNCED Thursday 7 May 2020 at the Australian Not-for-Profit Technology Awards Dinner (MCEC, Melbourne).

BACKGROUND

The Australian Not-for-Profit Technology Awards recognise the very best in technology innovation and excellence by organisations and individuals in the Australian not-for-profit sector. The Awards acknowledge the accomplishments of these organisations and individuals and the improved product and/or service offerings brought to the not-for-profit and broader community sector through technology.



AWARD CATEGORY DESCRIPTIONS & CRITERIA

1.TECHNOLOGY VOLUNTEER OF THE YEAR (Individual)

This award recognises a volunteer who, through the use of technology, has made an exemplary voluntary contribution to the not-for-profit sector and has positively impacted the lives of others through their volunteering activities. Each entry for this award will be judged on the following criteria:

- 1. The volunteer's contribution to the activities of their organisation through technology.
- 2. The volunteer's contribution to the development and implementation of technology that otherwise would not have been available to their organisation.
- 3. The impact of this contribution on the wider community.

2. NOT-FOR-PROFIT TECHNOLOGY LIFETIME SERVICE AWARD (Individual)

This award recognises and celebrates the outstanding commitment and service by an individual working in a technology-related role in the not-for-profit sector over a significant period of time. Each entry for this award will be judged on the following criteria:

- 1. That the individual has been involved in a technology-related role in the not-for-profit sector for at least 20 years.
- 2. Examples showing the impact of the individual's technology-related contribution to their organisation and/or to the Australian not-for-profit sector.
- 3. Evidence showing how the individual's work aligns with the core values of the Australian not-for-profit sector (i.e. access, community, inclusion, equality, good stewardship, etc.)

TIPS FOR A QUALITY SUBMISSION

- When making your submission it will help our judges if you include data that clearly demonstrates the size, duration and impact of your awards entry to the Australian not-for-profit sector. Examples include the number of hours worked, the number of people engaged or reached, the amount of money raised, other % increases in productivity or impact, new activities made possible because of the work, etc.
- Please endeavour to include this type of information where possible in the supporting documents that are required to be submitted with your entry.



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AWARD CATEGORY DESCRIPTIONS & CRITERIA

3. BEST SOCIAL MEDIA CAMPAIGN OF THE YEAR (Organisation)

This award recognises the most effective and innovative use of social media by a not-for-profit organisation or agency working for a not-for-profit organisation to promote its products and/or services. Each entry for this award will be judged on the following criteria:

- 1. The campaign can be demonstrated to have achieved the objectives of the organisation, increased the organisation's social media presence and successfully delivered its message to its target audience.
- 2. The campaign was creative, innovative and unique.
- 3. The campaign was consistent with the organisation's identity and demonstrated cohesiveness across multiple platforms (Facebook, LinkedIn, Twitter, etc.) to deliver a unifying message.

5. TECHNOLOGY FOR COMMUNITY IMPACT AWARD - BEST PRIVATE SECTOR ORGANISATION (Organisation)

This award recognises a private sector business that has made a highly-valued contribution to the not-for-profit sector and the broader community through the use of technology. Each entry for this award will be judged on the following criteria:

- 1. The organisation has used technology to provide outstanding and measurable support to the not-for-profit sector and the wider community in Australia.
- 2. The organisation has demonstrated extensive involvement in the not-for-profit sector, its activities reflect the needs of this community and it is committed to helping the not-for-profit sector in the long-term.
- 3. The technology utilised by the business is of high quality and was specifically created to assist the not-for-profit sector and the broader community.

4. NOT-FOR-PROFIT TECHNOLOGY INNOVATOR OF THE YEAR (Organisation)

This award recognises a not-for-profit organisation which has best showcased innovation through the use of technology (i.e. technology planning, effective website, apps, projects, devices) to effectively deliver programs and/or services that positively impact the community. Each entry for this award will be judged on the following criteria:

- 1. The organisation has used technology in creative and innovative ways to solve problems or to achieve its objectives.
- 2. The organisation's technology innovations have brought benefits to the organisation, its clients and/or employees, and the wider community.
- 3. The organisation can demonstrate that it promotes and cultivates an innovative culture that fosters unique ideas.

6. TECHNOLOGY FOR COMMUNITY IMPACT AWARD - BEST GOVERNMENT AGENCY (Organisation)

This award recognises the excellence in the use of technology by a local, state or federal government agency to positively connect with local communities. Each entry for this award will be judged on the following criteria:

- 1. The government agency has used technology to provide outstanding support and value to the not-for-profit sector and the wider community in Australia.
- 2. The agency's contribution to the not-for-profit sector has created value and benefited the sector and the community.
- 3. The government agency has demonstrated enthusiasm and commitment to helping the not-for-profit sector in the long-term and allows and actively participates in evolving partnerships with not-for-profits.

TIPS FOR A QUALITY SUBMISSION

- When making your submission it will help our judges if you include data that clearly demonstrates the size, duration and impact of your awards entry to the Australian not-for-profit sector. Examples include the number of hours worked, the number of people engaged or reached, the amount of money raised, other % increases in productivity or impact, new activities made possible because of the work, etc.
- Please endeavour to include this type of information where possible in the supporting documents that are required to be submitted with your entry.



PRIZES

Each Award category winner will receive the following:

- Australian Not-for-Profit Technology Awards Trophy
- Gifted product or service from the award category sponsor (if available)

NOMINATION PROCESS

Organisations and individuals may nominate themselves, or another organisation and/or individual at

https://www.judgify.me/nfptechawards2020

PROCESS FOR SELECTING WINNERS

- Connecting Up and Judging Panel to select finalists and winners for each award based on fulfilment of specific criteria for each award category
- 2. Finalists required to submit a supporting video to be displayed at the Awards Dinner
- 3. Winners to be announced at the Australian Not-for-Profit Technology Awards Dinner



AWARD CATEGORY DESCRIPTIONS & CRITERIA

7. BEST TECHNOLOGY ACHIEVEMENT BY AN INDIGENOUS AUSTRALIAN (Individual)

This award recognises the excellence in use or development of technology by an Indigenous Australian to positively connect with and impact local communities. Each entry for this award will be judged on the following criteria:

- 1. The individual's technology contribution has created value for and positively impacted local communities.
- 2. The individual has demonstrated enthusiasm and commitment to helping local communities.
- 3. The individual's contribution has supported the aims of the Australian not-for-profit sector.

8. BEST ACCIDENTAL IT PERSON (Individual)

This award recognises a volunteer or staff member who has made an exemplary contribution to the not-for-profit sector and has positively impacted the lives of others by taking responsibility for their organisation's IT in spite of it not originally being a formal part of their role or position description. Each entry for this award will be judged on the following criteria:

- 1. The volunteer or staff member has made a significant contribution to an organisation and has positively impacted the organisation and, as a result, the wider community.
- 2. The volunteer or staff member has demonstrated outstanding management of technology and used technology to positively impact an organisation, in spite of these responsibilities not being a formal part of their role or position description originally.
- 3. The volunteer or staff member has shown genuine devotion and consistent effort to fulfil an organisation's main purpose or mission.

TIPS FOR A QUALITY SUBMISSION -----

- When making your submission it will help our judges if you include data that clearly demonstrates the size, duration and impact of your awards entry to the Australian not-for-profit sector. Examples include the number of hours worked, the number of people engaged or reached, the amount of money raised, other % increases in productivity or impact, new activities made possible because of the work, etc.
- Please endeavour to include this type of information where possible in the supporting documents that are required to be submitted with your entry.

TERMS AND CONDITIONS OF ENTRY

- The Australian Not-for-Profit Technology Awards are produced by Connecting Up and are open to:
 - a) Categories 1-2: Individuals working or volunteering in the not-for-profit sector
 - b) Category 3-4: Registered not-for-profit organisations listed on the ACNC
 - c) Category 5: Private sector business, private sector enterprise serving not-for-profit clients and sector
 - d) Category 6: Local, state or federal government department or office involved in the not-for-profit sector.
 - e) Category 7: Indigenous Australians working or volunteering in a way that supports the not-for-profit sector f) Category 8: Individuals working or volunteering in the
- not-for-profit sector.

 2) Entries must be received by 11:59pm (AEDT) Friday 3 April 2020. Entries received after this closing date will not be
- All entries must be submitted via the online Awards entry system.

accepted

 All entries must be focused on the activities or initiatives of not-for-profit organisations, businesses serving not-for-profit organisations or individuals.

- Connecting Up will screen the applications for suitability and matching criteria, to select finalists for each award category from the nominations submitted through online system.
- Finalists are required to submit a supporting video to be displayed at the Awards Dinner.
- 7) Official Judging Panel to select winners based on fulfilment of specific criteria outlined for each award.
- 8) Winners to be announced at the Awards Dinner on Thursday 8 May 2020.
- 9) When completing entries, use the name of the nominated organisation or individual exactly as they would appear on the winner's trophy. Connecting Up will not be responsible for incorrect spelling of names.
- 10) Entries that contain offensive material, propagate hate messages, make defamatory statements, or that are otherwise offensive are not eligible to win an Australian Not-for-Profit Technology Award. Likewise, fake entries will not be considered for judging. Ineligible entries may be disqualified at any phase of the competition without notification.
- 11) All finalists are required to enter a supporting video after being advised of finalist status. The video should give a brief

- introduction from the organisation and/or nominee, plus a simple outline of the impact of the initiative being entered. Technical requirements for video include:
- The video should be of no more than 60 seconds in length.
 Mobile phone video is suitable, however all video must be
- shot in landscape.

 It is the entrant's responsibility to ensure that this content
- It is the entrant's responsibility to ensure that this content is playable and accessible by judges.
- Accepted file types include mp4, mpeg, avi, mov and mpeg4 (each file uploaded field is limited to 200MB per submission), or YouTube or Vimeo link to be provided in the upload form.
- 12) If supporting documentation is required and not provided in the attachments tab of the Awards system, the relevant entry or entries may not be considered for judging.
- 13) All supporting material loaded into the Award system must be clearly labelled with the name of the organisations and any necessary details, i.e title of nomination.
- 14) All entries may be reproduced to promote the Awards and to champion the excellent work of the not-for-profit sector. If entrants do not own all copyright or there are restrictions in your right to use any material included in your entry, it is the

- entrant's responsibility to obtain permission from all relevant third parties for Connecting Up to use the entry as described
- 15) All winning entries will be made available for download from the Connecting Up website.
- 16) Awards judges' decisions are final. No correspondence or discussion will be entered into regarding the judging process any outcomes reached.
- 17) Award winners may be asked to make themselves available for other Connecting Up activities outside the awards ceremony, such as being involved in media and communications following the awards.
- 18) Connecting Up may extend any deadline or time limit, terminate the Awards or vary the terms of entry at any time and for any reason at its sole discretion. Connecting Up may also choose not to present any given award if none of the nominees sufficiently meet the qualifications for that award.
- 19) If an entry receives an award, the manner and details of announcing that nomination and award is strictly within the discretion of Connecting Up. The entrant understands that all awards may not be given or publicized in the same manner.

